



➤ **LUCAS HALDEMAN**
With wife Sarah and son Benjamin
Recently moved from Southern California
Embraces the good life in Iowa

HE'S AN EXPERT ON WHERE TO LIVE.
AND HE CHOOSES IOWA.

When Iowans Lucas Haldeman and Sarah Roudybush graduated from college, Lucas' career as a software engineer for a national real estate dot-com led them to California. **NOW, SEVEN YEARS LATER, THEIR RESPONSIBILITIES AS PARENTS HAVE BROUGHT THEM BACK.** "Iowa is very family-oriented, and communities are much safer. Here, you actually know your neighbors.

You don't worry if your child is playing in your front yard."

The couple now resides on an acreage outside Iowa City that they purchased after selling their L.A.-area, 1,400-square-foot ranch. "It's so much more affordable here.

When we lived in the Bay Area, the rent on our studio apartment was more than our current mortgage! It's hard to find a better value than Iowa." Of course, Lucas should know. He's made a career out of helping people find somewhere to live.

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IN AMERICA

— Morgan Quitno, 2006

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